



CHINA KUNMING^{15th} INTERNATIONAL STONE EXPO

July 8-12, 2021

Kunming International Convention and Exhibition Center

www.kmsbh.com

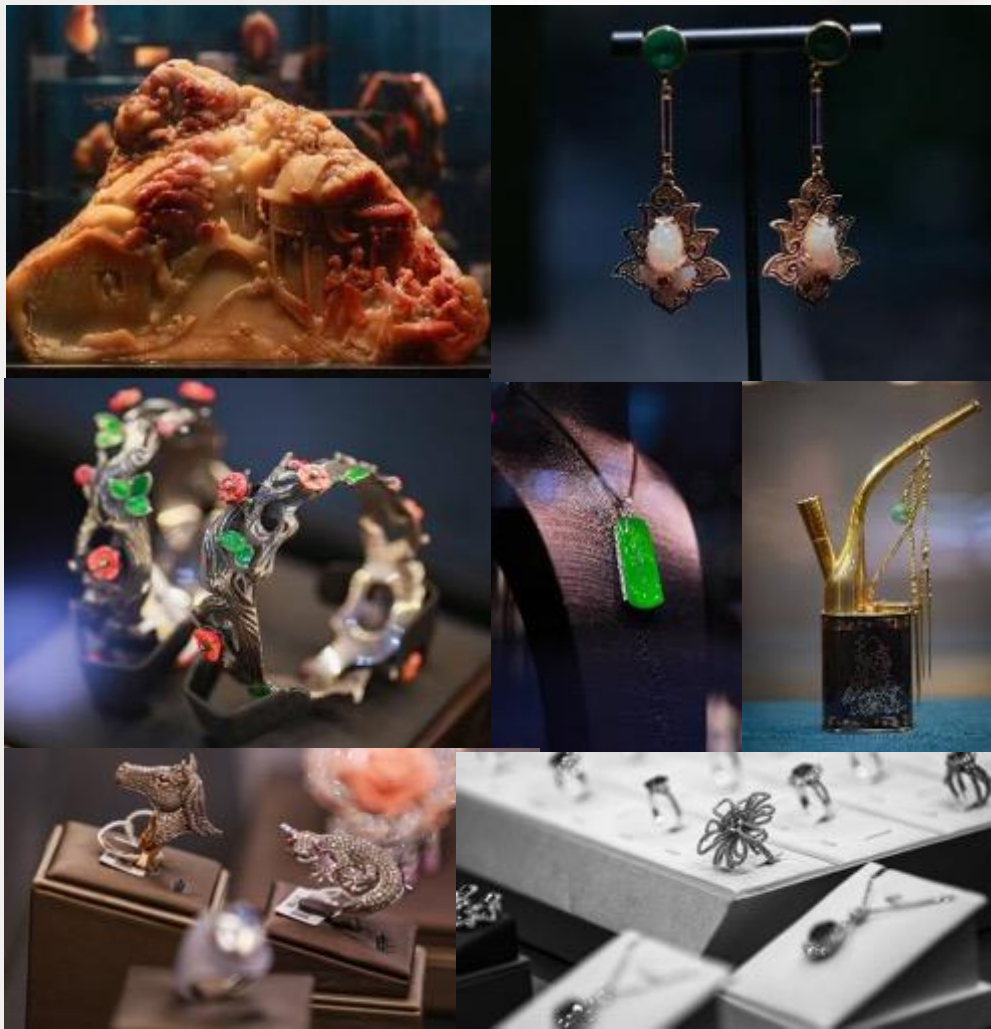


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Background

Founded in 2007, Kunming International Stone Expo has been held successfully for 14 years and become the only international exhibition brand in Yunnan Province certificated by The Global Association of the Exhibition Industry.

In the meantime, It is also the largest exhibition in Asia's stone industry with the most extensive stone categories.

Organizer:

Oriental Universal International Convention & Exhibition Group Co., Ltd.





2021
CHINA KUNMING
STONE EXPO
昆明国际
博览会



Highlights

Visitors

250,000 +

Trade volume

**¥ 650+
million**

Exhibition Area

6,5000+ m²

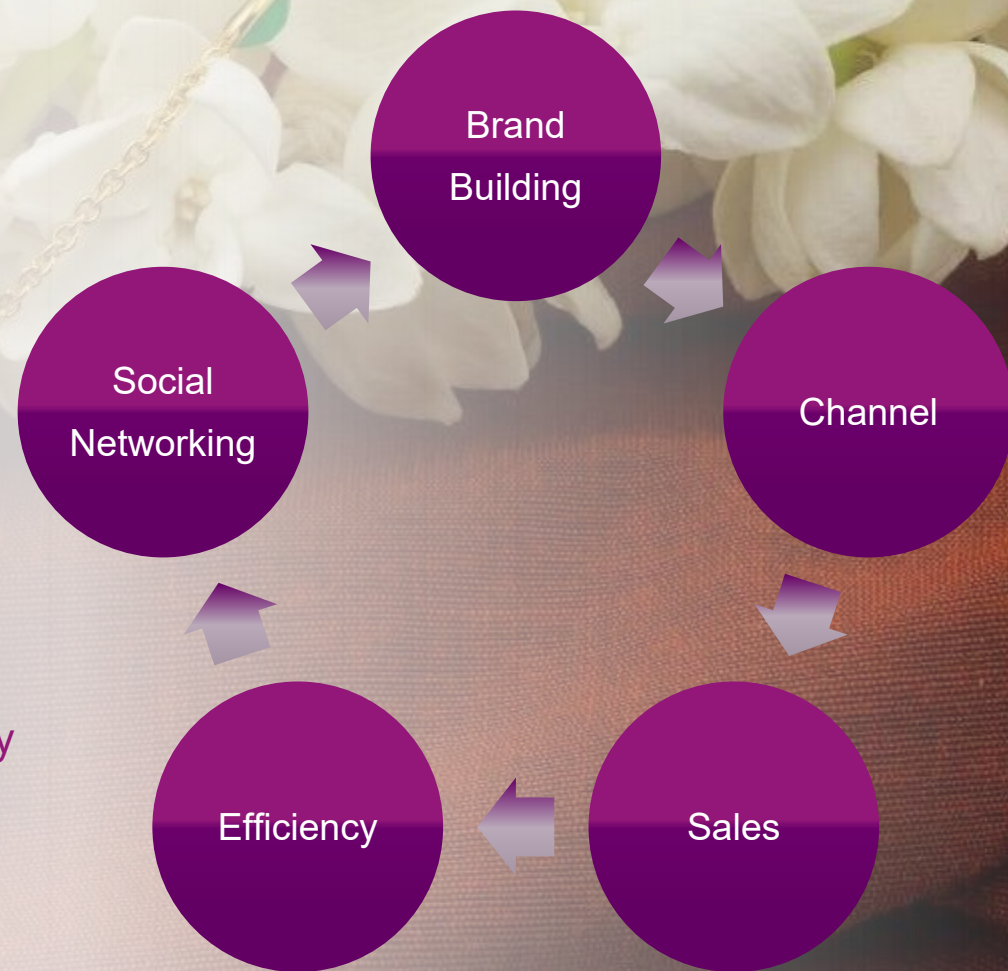
Group Buyers

50+



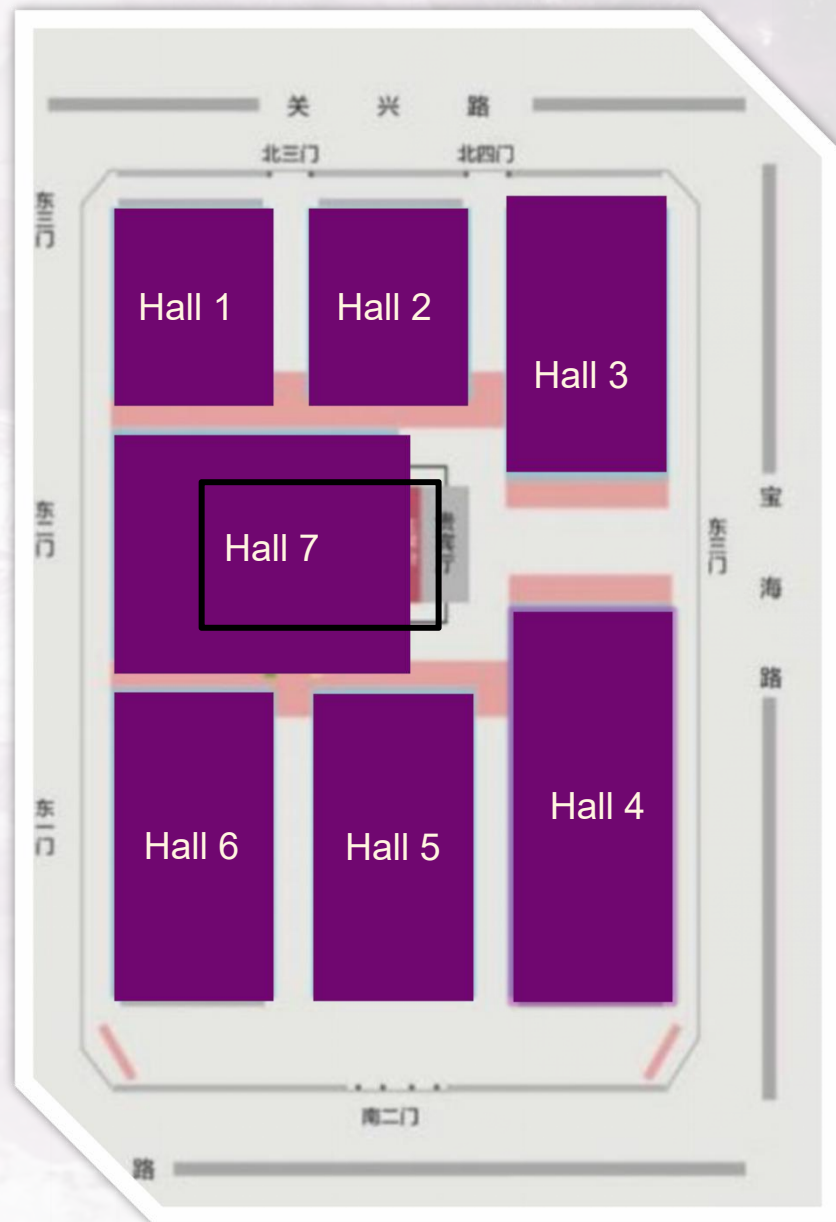
Why Kunming International Stone Expo

1. Meet quality buyers, distributors, retailers, wholesalers, importers and exporters from across the Asia market;
2. Establish and expand distribution networks in China;
3. Increase sales in the Chinese market;
4. Create brand awareness in the vibrant marketplace;
5. Network with the professionals from the entire jewelry and jade industry in China;
6. Obtain vital market intelligence to facilitate successful business launch and development in the new Chinese market;





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7 Themed Pavilions

- ⊛ Hall 1: International Color Gem
- ⊛ Hall 2: Jade
- ⊛ Hall 3: Designer Jewellery
- ⊛ Hall 4: Stones&Craft Art
- ⊛ Hall 5: Stones
- ⊛ Hall 6: Brand&High-end Jade
- ⊛ Hall 7: Special Treasure

Products on display

Jade、Huanglong Jade、Chalcedony、Emerald、Color Gem、Pearl、Amber、Colored Jade 、Gold Jewelry、Silver Jewelry、Crystal Jewelry、Fashion Jewelry、Jewel Accessory、Antique Jewelry、Watch、Jewelry Display、Arts and Crafts、Technology and Equipment、Package、Consulting、Certification、E-commerce...



Conferences & Events



◆ Stone Space

Ornamental stone collectors across the country will gather here to find more new and excellent products.

◆ Jewelry Designer Competition

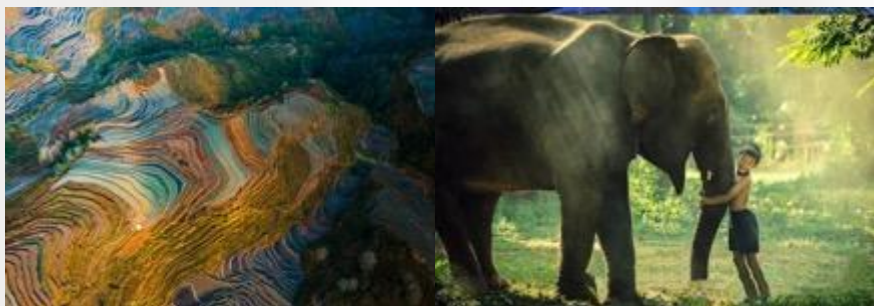
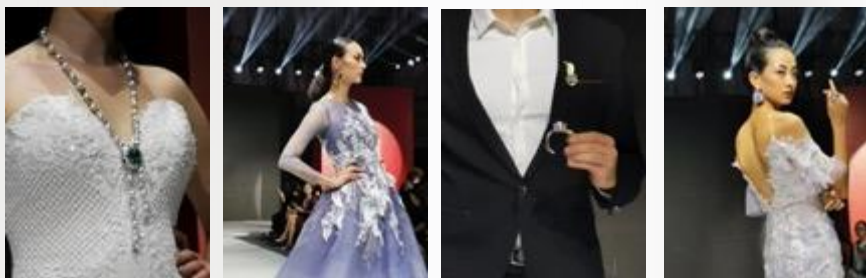
◆ Jewelry & Jade Design Competition

Guided by Gems and Jewelry Trade Association of China (GAC), the competition will be held with the theme of "Dream Together".

- ✓ Focusing on jadeite jewelry design;
- ✓ Excavating "IP" commercial value through cross-border cooperation with major well-known enterprises;
- ✓ Creating derivative jewelry design works based on authorized IP.



Conferences & Events



◆ 2021 Red Carpet Night

- ✓ Haute Couture Jewelry;
- ✓ New Trends Releases;
- ✓ Targeted solicitation for High Net Value Clients;
- ✓ Trade volum exceed ¥30 million in 2020.

◆ 2021 The Natura of Yunnan——A Plan of Folk Art Collection

Begin with **folk art collection**, turning design into value;

Building a business exchange and cooperation platform for jewelry designers in the world.

◆ Special Display of Folk Arts and Crafts

Collection of arts and crafts master works.



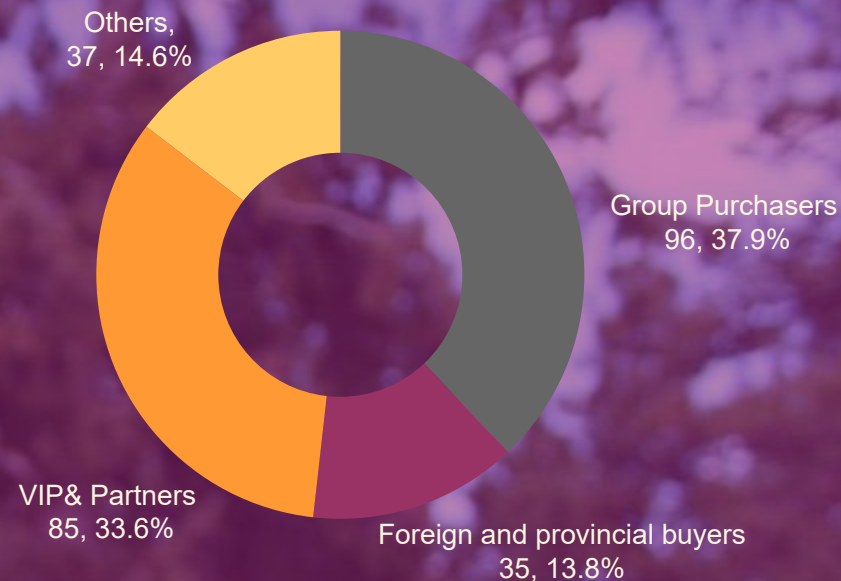
Professional High-end buyers

Professional Visitors

- Internation Gemological Institute
- Former Chief Designer of Cartier
- Beijing Mingming Antique and Jewelry Society
- Guangdong Gujin Jewelry Research Society
- Dianchi International Gemological Institute
- Gemmological Institute China University of Geosciences(Wuhan)
- Gem Appraisal Center of Peking University, Beijing
- Burapha University in Thailand
- San Francisco Laboratory
- National Gemstone Testing Center
- Genms & Jewelry Trade Association of China
- VIEW STONE ASSOCIATION OF CHINA
- China Association of Collectors
- China Stone Material Association
- Yunnan Association for Stone Industry Promotion
- Yunnan View Stone Association
- Yunnan Chalcedony Association
- Yunnan Private Enterprises Association
- Yunnan Female Private Enterprises Association
- Yunnan Tea Marketing Association
- Yunnan Private Economy Association

High-end Visitors in real estate industry

- Sunac China Holdings Limited
- Yunnan Health & Cultural Tourism Holding Group
- Yunnan Industrial Investment Group
- Yunnan Construction Investment Group
- Kunming Iron and Steel Holding Co., Ltd.
- Yunnan Expo Tourism Holdings Limited
- Kunming New Hope Real Estate Company
- Junfa Real Estate



Selected invited buyers

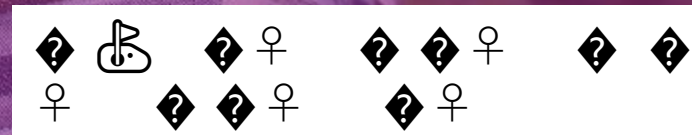
Cooperative bank



Automobile Club



Athletic Club





Multi-channel media publicity All-round promoting stone fair

More than 200 public media and 50 Professional media



We offer stand space in exhibition halls.

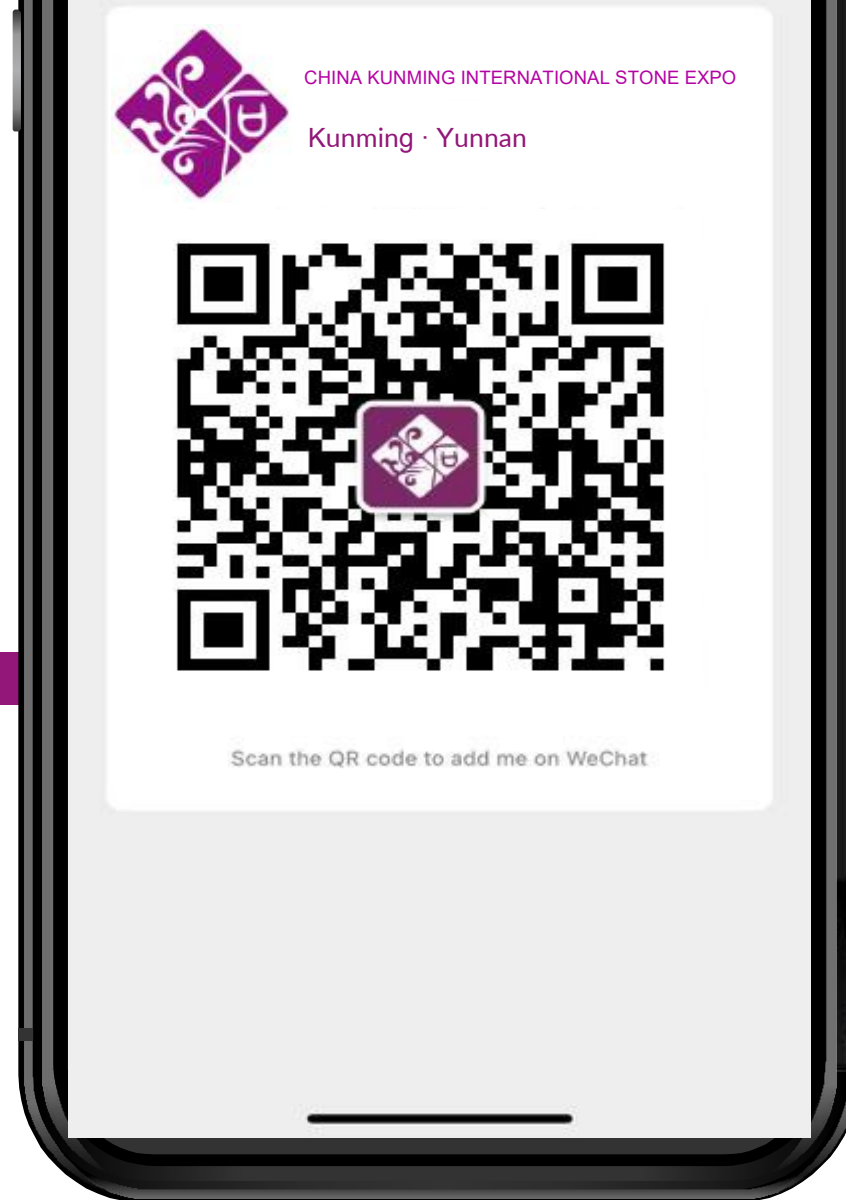
Booth Prices	Hall 1 & 2	8000 CNY/ 9 sqm
	Hall 3	4500 CNY/ 9 sqm
	Hall 4	5500 CNY/ 9 sqm
	Hall 5	5500 CNY/ 9 sqm
	Hall 6	4000-7000 CNY/ 9 sqm
	Hall 7	8000 CNY/ 9 sqm



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Official Wechat Account



July 8-12, 2021 Kunming, Yunnan